



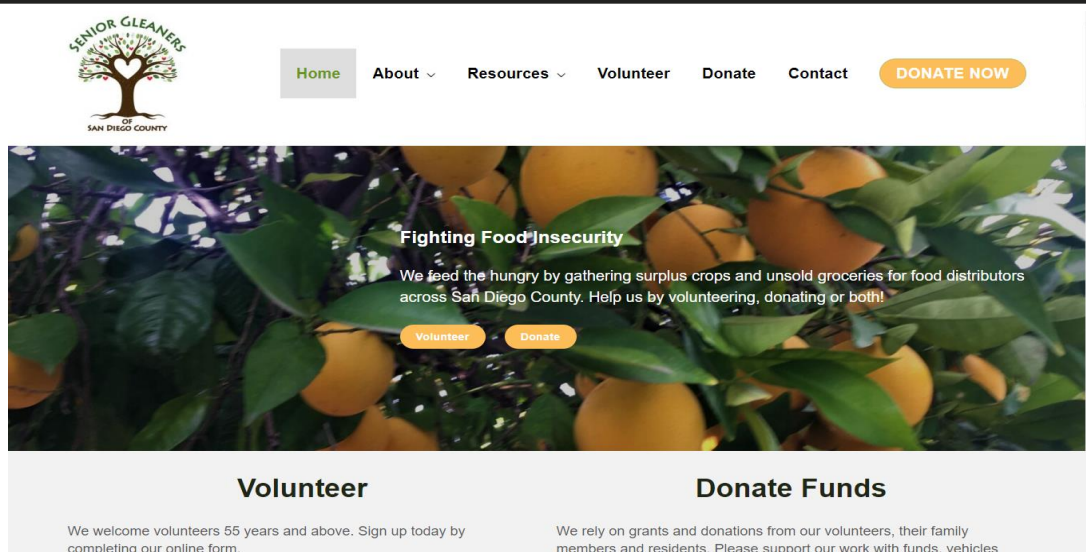
## this issue

Spotlight on new website **P.1**

Grants **P.2**

Statistics/Apparel **P.3**

Outreach / Fundraising **P.4**



## New Website in the Works

We are working to refresh the Senior Gleaners website and make it more attractive and easier to navigate. The updated site will highlight our accomplishments and showcase the many ways that resident donors and volunteers support our mission.

A new Resources section will help the general public find sources of food and learn ways to reduce food waste. The refreshed site also will highlight some of our major food distribution partners. Additionally, new volunteer registration and glean request processing will be quickly accessed with direct links. The links will connect to the on-line system in current use.

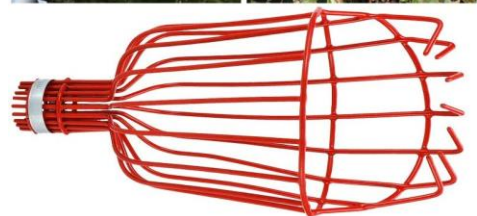
Our thanks go out to three volunteers tackling this project--board members Monte Turner and Jayanti Menches (working on content and design) along with Calin Cionca (site development). They aim to launch the new site early next year.

**Johnson & Johnson Western Region Retirees Club (JJWRRC)** is a not-for-profit organization formed to represent J&J retirees in the western U.S. There are currently over 1,800 such Retirees. Senior Gleaners were recently awarded a grant for \$3000 from this amazing group to purchase ladders and gas for our van. It was an unrestricted grant which allowed us to also purchase some long leather gloves for your protection while picking. Your crew leader will have new supplies for you.



A huge THANK YOU to JJWRRC for supporting Senior Gleaners of San Diego County.

The women of St. James by-the-Sea Episcopal Church held their 90<sup>th</sup> annual White Elephant Sale on August 26<sup>th</sup> and 27<sup>th</sup>. Proceeds were distributed to grant applicants and Senior Gleaners were awarded a generous grant for equipment needed to pick fruit and distribute the fruit to those in need. We were able to purchase “long-handled” clippers, poles, gloves, and picker replacement heads. Thank you for supporting our work with your hard work and dedication to those in need.



A big THANKS to our grants volunteer Tracy Ream for finding and securing grant funds!

# Apparel

## Shop



Hat \$10

Tshirt \$15

Polo shirt \$20

Hoodie \$35

A few w poly \$15

Call Daryush

at 619-997-8177

## Statistics from January 1 – November 13, 2022

District	Pounds	Gleans	Hours
South	5,060	17	136
East	57,863	145	1383
Clairemont	20,306	98	2317
North	75,323	92	2229
Groceries	21,400	104	154
Total	179,952	456	6,264

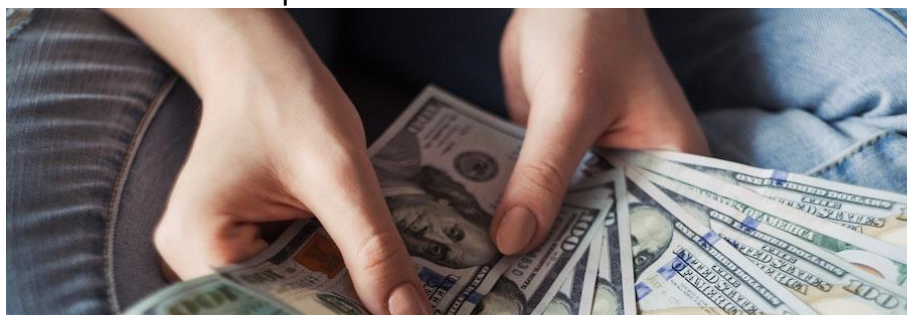
\*The Clairemont crew helped out other districts 25 times so far in 2022

Previous year total	Pounds gleaned
2019	159,744
2020	141,270
2021	186,717
<b>YTD 2022</b>	<b>179,952</b>

104 distinct volunteers gleaned – There are 52 new volunteers in 2022

## MORE WAYS TO SUPPORT SENIOR GLEANERS

1. Donate a car, boat, motorcycle, RV or other motor vehicle by calling 855-500-7433 or log in at <https://careasy.org/nonprofit/Senior-Gleaners,-Inc>. Tell your friends and relatives in other states that they also can designate a vehicle donation for Senior Gleaners.
2. When signing into Amazon, choose AmazonSmile and select Senior Gleaners of San Diego County. AmazonSmile will donate 0.5% of all eligible purchases to Senior Gleaners.
3. Donate a part of your 401(k) or IRA RMD (required minimum distribution) tax free.
4. Run a Facebook giving campaign for your birthday or anniversary. All funds raised go directly to Senior Gleaners. If you choose this method, let Senior Gleaners know the outcome because Facebook sends a check from Network for Good and Senior Gleaners cannot determine who it came from.
5. Make a donation with Venmo. You may need the last four digits of Senior Gleaners phone number which are 9180.



## Outreach and Marketing

OUTREACH TO VINEYARDS--E. County gleaner Rob Reynolds in mid-August gave a presentation to about 30 members of the E. County Vines and Wines group. They are mostly hobby vineyard owners as is Rob. He made a pitch for fruit donations and new volunteers and told them about the Asian Citrus Psyllid. It seems doubtful that we'll be gleaning any excess wine, unfortunately. Thanks to Rob for spreading the gleaner gospel.

CNN reached out to Vice-President Daryush Bastani about Senior Gleaners being filmed picking lemons for a cooking show by Allison Roman using lemons. Unfortunately, this opportunity didn't work out for us due to limited time for CNN to travel to southern California. Daryush, Nancy Chen and Margaret Burton visited the proposed site and Daryush spent hours communicating with potential donors. Nita Kurmins Glison at ProduceGood was also brought in to identify an orchard that still had lemons. She found an 800-tree lemon orchard and got permission from the donor to film. A lot of time was spent on this project that did not materialize for us. We at least planted the seeds for possible future connections.

GMIA will be having their annual Walk to the Top of Mt. Helix on **Saturday, January 7, 2023**. We will have a table to pass out information about Senior Gleaners. If you would like to have a two hour shift at this event, please let Monte Turner know by calling (503) 364-1542.

Clairemont District Gleaners celebrated a small bit of downtime with a potluck and pole decorating party at Margaret Burton's house. Look for our fancy poles when you see us next.



## Annual Fundraising Campaign Totals

2020	\$7,900
2021	\$8,705
2022	\$21,564

